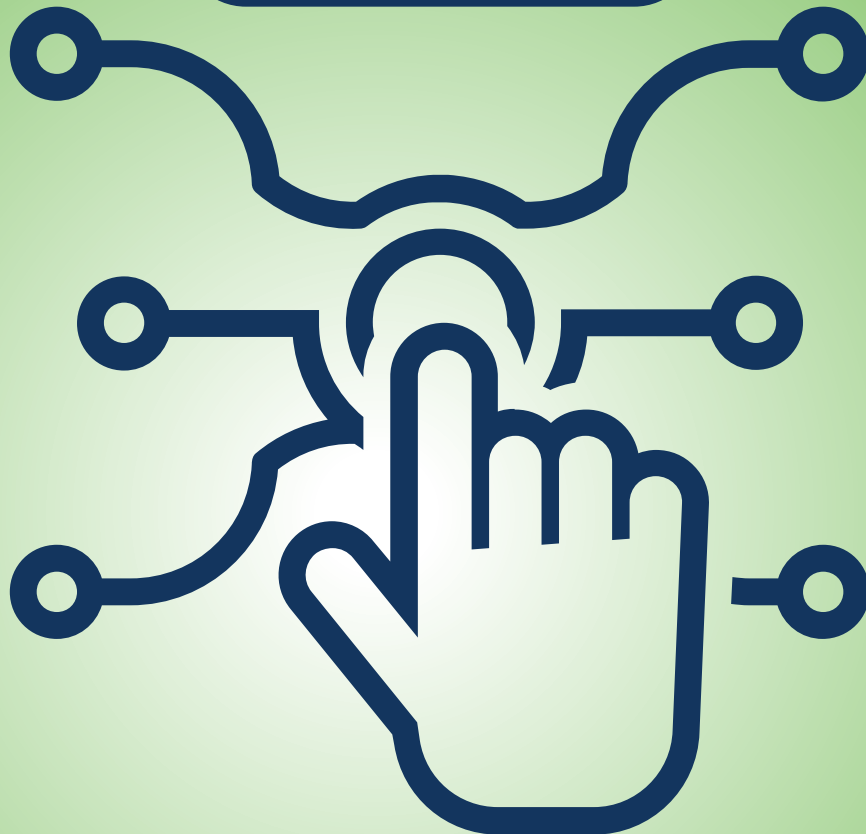# Understanding The Talent Acquisition Technology Landscape

FREE GUIDE

AscendStaffing

Ascend Staffing utilizes advanced technology to streamline applicant sourcing through multiple channels before we even get to the job post itself. Cutting-edge applicant tracking systems and job portals enable targeted attraction of top talent. Data analytics tools facilitate proactive engagement with potential candidates, while social and professional networking platforms boost employee referrals and expand the candidate reach. This technology-driven approach positions Ascend Staffing as a strategic partner for businesses seeking efficient and effective recruitment solutions.

AscendStaffing

Ascend Staffing employs a tech-savvy approach, using job boards, programmatic advertising, job aggregators, and a state-of-the-art ATS system to efficiently source applicants for our partners. Our strategy ensures maximum visibility, precise targeting, and streamlined candidate management, delivering unparalleled recruitment solutions in the competitive job market.

SOURCE STAGE | Internal Workforce

Job Advertising

- Job Board Aggregators
- Job Distribution
- Job Boards
- Programmatic Advertising

Online Staffing

- E-Staffing
- Recruiter Marketplaces

Talent Intelligence

- Social Search

AscendStaffing

At Ascend Staffing, we use text messaging, chatbots, referral automation, job post optimization, and event software to engage applicants effectively for our partners' jobs. Through quick communication, seamless candidate experiences, efficient tracking, and targeted optimizations, we create a rewarding recruitment process for both candidates and partners.

ENGAGE STAGE | Internal Workforce

Candidate Engagement

Recruitment Marketing Platform
- volcanic
- ATTRAX
- recruitics
- radancy
- smartdreamers
- PageUp
- SYMPHONY TALENT

Candidate Communication & Bots
- EVA
- Impress
- talkpush
- twilio
- ROBORECRUITER
- grayscale
- Emissary
- PARADOX
- CloudCall
- goHire
- Mixmax
- TextUs
- text-em-all
- recit
- SENSE
- XOR
- yellow.ai

Candidate Relationship Management
- GR8 PEOPLE
- phenom
- eightfold.ai
- PeoplePath
- Ascendify
- Avature
- Beamery
- thrive
- zwayam
- CandidateID
- Gem
- Teamable
- TALEMETRY

Employer Branding

Job Post Optimization
- Digi-Me
- datapeople
- Lumina
- HiredScore
- videomyjob
- Jobiak
- OPTIMAL
- ONGIG
- Sparc
- RoleMapper
- textio
- Ruutly
- VIZI

Employer Brand Management
- RAML
- built in
- Ambassify
- cultureHQ
- careerarc
- PowerHG
- candidate.ly
- GaggleAMP
- everyonesocial
- themuse
- The Martec
- firstup
- PostBeyond
- LINK HUMANS
- VERCIDA
- untapped
- MERITOCRACY

Employer Reviews
- JobCrowd
- RateMyEmployer.ca
- COMPARABLY
- careerbliss
- INHERSIGHT
- kununu
- Equality Check
- chezie
- glassdoor

Virtual Events
- P
- hopin
- talentspace
- CONNEX
- PathMotion
- ON24
- brazen
- VFAIRS
- Airmeet
- pheedloop
- LiveRecruit

AscendStaffing

Ascend Staffing uses assessments, automatic interviews, job matching software, and background checks to ensure a good fit for our partners' candidate selection process. This comprehensive approach guarantees the alignment of skills, qualifications, and cultural fit, fostering successful long-term partnerships.

SELECT STAGE | Internal Workforce

Assessment Tools	**Behavioral Assessments**	**Skill Assessments**
Interview Process	**Interview Management Tools**	**Video Interviewing**
Recommendations & References	**Background Checks**	**Reference Checks**
Talent Intelligence	**Labor Market Intelligence**	**Matching Systems**

![AscendStaffing logo]

Ascend Staffing maximizes technology in our hiring process, utilizing our ATS for efficient candidate management, chatbots for prompt associate communication, and data analytics to monitor performance and drive data-driven decisions. This tech-driven approach ensures seamless recruitment and talent management for our partners.

HIRE STAGE | Internal Workforce

Tracking Systems

ATS Corporations

Platform Tools

AI & Algorithm Audit

API Connectors

Robotic Process Automation

Talent Intelligence

Hiring Analytics